



Deliver to



Company
MARRIAGE OF

Avery and Robert

SATURDAY, THE OCTOBER
two thousand
FOUR O'CLOCK AFTERNOON

Jenny Lemoine Design

WEDDING STATIONERY

PROCESS AND PRICING GUIDE

Thank you for stopping by and reading through my custom stationery welcome guide. This guide will walk you through the process of designing custom wedding invitations with me.

WWW.JENNYLEMOINEDESIGN.COM

CONGRATULATIONS!

AND THANK YOU FOR YOUR INTEREST IN WORKING TOGETHER.



Jenny Lemoine Design specializes in unique wedding stationery. I have had the honor to work with countless couples over the past 10 years, creating stationery that tells their unique love story.

I walk clients through each step of the design process to ensure an enjoyable and stress-free experience. You will receive a custom proposal with design board (for custom stationery) at the beginning of the design process and receive check-ins and design proofs throughout the process.

I love working with clients who want a unique, beautiful stationery design. I will work with you to create the wedding stationery of your dreams! With both custom invitations and a semi custom collection, I cater to clients with weddings (and budgets) of all sizes.



Jenny Lemoine Design
FINE ART STATIONERY | CUSTOM DESIGN

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MEET YOUR DESIGNER

Jenny Lemoine



I started making wedding invitations for friends and family in college as a way to express my creativity and help friends create a unique stationery experience for their guests. I have worked with countless clients over ten years to build a portfolio of unique and heirloom wedding stationery.

I love the creative process from start to finish and am so honored to be able to tell your love story. I feel so grateful to be able to work with so many amazing couples to bring their vision to life on paper.

I would love to chat about how I can best serve you during your wedding planning process. I offer full design services, including custom and semi-custom wedding stationery, wedding-day paper (menus, programs, etc.), calligraphy, and custom watercolor portraits. Full services and portfolio are available on my website. I offer free consultations to chat about your options before booking as well.



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CUSTOM STATIONERY DESIGN

Custom invitations are for the couple that values a one of a kind design carefully crafted to represent their story and their big day. Our custom stationery is an all inclusive design process that includes everything from watercolor and calligraphy design to printing, assembly and mailing. We also offer day-of stationery that coordinates with your wedding invitation suite to create a cohesive design from start to finish.

INVESTMENT:

Custom clients typically invest \$2,500 to \$5,000 for their custom stationery (save the dates, invitations, and day-of stationery). Custom invitations have a 6-12 week lead time and clients typically book our services 8-10 months prior to their wedding date. Once you book, you will receive a custom timeline based on when your invitations need to be mailed out.

To receive more information on our custom invitations and begin your custom quote, please fill out our wedding inquiry form on our website.



All suites come digitally printed on our house standard 120lb white eggshell stock. We also carry a variety of printing upgrades, add-ons, and embellishments available for our couples. Please visit the Add-On section of this guide and website for more details!

CUSTOM STATIONERY DESIGN

PROCESS AND TIMELINE



COLOR PALETTE:
PEONY PINK, IVORY GRAY, EUCALYPTUS GREEN,
COPPER, SKY BLUE



After filling out the client questionnaire form, I will set you up in my client portal and send you a proposal tailored to your wants and budget. This part of the process is when I get to know you and your stationery needs, so try to be as thorough as possible. In order to save your date on our design calendar, we require a 50% deposit and signed contract.

Next, I will create a custom design proposal with sketches of each card and chosen add-on. You will have the chance to request changes at this point and/or approve the sketch before I begin painting. 2-4 weeks.



Painting, designing and mockup:

This portion of the design phase includes painting the elements for the invitation suite. I will create a digital mockup of the suite for approval before printing.

1-3 months.

Printing: Once all proofs have been signed off on and approved, the suite will go to print in your chosen paper type. All custom design clients receive invitation assembly.

1-3 weeks.



PAPER STOCK

We source the best paper for your wedding suite. These are a few of our most common paper options:



STANDARD
120LB EGGSHELL
ULTRA WHITE



DOUBLE THICK
240LB EGGSHELL
ULTRA WHITE



DECKLED EDGE
HAND-MADE PAPER

PRINT METHODS



DIGITAL



LETTERPRESS



FOIL

BELLS AND WHISTLES

ADD-ONS TO COMPLETE YOUR SUITE



SELF-ADHESIVE WAX SEALS

Wax seals come in a variety of designs and colors to match your suite. Custom designs available.



RIBBON

Tie your suite together (literally) with a variety of ribbon types and colors.



ENVELOPE LINERS

Delight your guests with a custom illustration as they open the invitation suite. Available in custom designs, vintage images, and solid colors.



POCKET FOLDERS

Delight your guests with a custom illustration as they open the invitation suite. Available in custom designs, vintage images, and solid colors.



VELLUM WRAPS

Translucent vellum invitation wraps are a simple and stylish way to decorate and organize your invitation suite. Our wraps are made with premium quality vellum and are offered in a full spectrum of colors, each featuring a translucent, frosted glass appearance. Color and white printing available.

SEMI-CUSTOM STATIONERY DESIGN

Semi-custom designs allow for quicker turnaround and are a lower price point. Choose from a variety of premade designs. Custom artwork such as venue illustrations and portraits can be added on for a more custom feel. View our selection of crest designs below.

CREST SELECTIONS

VICTORIAN CRESTS



01



02



03

WILDFLOWER CRESTS



04



05



06



07



08



09



10



11



12



13



14



15

SEMI-CUSTOM STATIONERY DESIGN

WATERCOLOR CREST SELECTIONS

WATERCOLOR CRESTS



01



02



03



04



05



06



07



08



09



10



11



12



13



14



15

SEMI-CUSTOM STATIONERY PARTICULARS

Semi Custom invitations are made for the couple that dream of a unique invitation suite, but may not have the budget or timeline for custom stationery. The semi custom collection consists of pre designed invitation suites that can be edited and personalized for your wedding. Each suite has options for font, font colors, monograms, and envelope colors. Clients can choose to add on custom venue illustration or custom crests.

INVESTMENT:

Semi Custom clients typically invest \$750-\$2,000 for their wedding stationery, depending on options chosen. Semi custom invitations have a 4-6 week lead-time and clients typically book our services 4-5 months prior to their wedding date. In custom portraits are added-on, additional time may be needed to complete your suite.

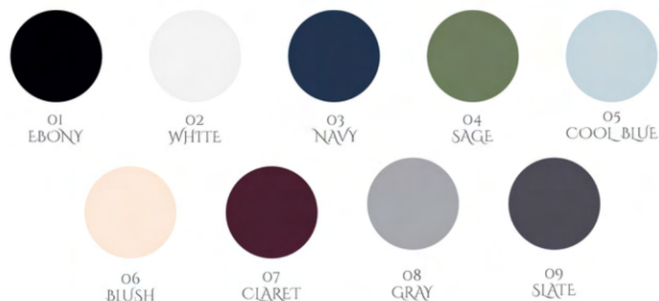
Each suite is customizable to fit your wedding aesthetic. Change the font color on any semi custom invitation to make your suite your own. Our collection color palette contains a variety of colors to get you started. We are also able to color match or customize your color palette to fit your vision.

*Ink colors may vary slightly from your screen when printed.

CARD SHAPES



ENVELOPE SELECTION



INK COLOR SELECTION

SELECT YOUR INK COLOR FROM OUR PALETTE BELOW.

*COLORS MAY VARY BETWEEN SCREENS AND PRINTING METHODS.



ADD-ONS

AND EMBELLISHMENTS (CONT'D)



VENUE ILLUSTRATIONS

Showcase your wedding location with a venue illustration. Your custom illustration can be added to any of the suite pieces (including invite, insert card, map, day of paper, welcome signs, etc.).



CUSTOM MAP

Take your guests on a journey of your wedding day! Illustrated wedding maps are great for showcasing the different venues of the day or your love story. Great for welcome bags and wedding stationery insert cards.



CUSTOM CREST

Your wedding crest can be used on many pieces including the wedding suite, menu, program, cups, welcome bags, maps, etc. We can include things like your wedding venue, your pups, wedding flowers, wedding colors, and other icons related to your relationship.



CUSTOM MONOGRAM

Click [here](#) to peruse designs and purchase your own! Then, email the print file to us! We'll thoughtfully incorporate it into the overall design of your invitations and wedding stationery.

WHAT'S NEXT?

To set up a consultation, please submit an inquiry using the contact page on our website. We will be in touch within 1-2 business days to discuss your needs further!

*We can't wait to hear all about
your special day!*

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@jennylemoinedesign